



HOMA Appliances and Studio Volpi win the iF DESIGN AWARD 2026 An outstanding achievement in international design!

Zhongshan – Milano, February 25, 2026 – HOMA Appliances and Studio Volpi are proud to announce that [Homa Design Magazine](#) has been awarded the prestigious iF Design Award 2026. Recognized as one of the world’s most renowned design honours, the award is run by the independent iF Design Foundation in Germany and has served as a global benchmark for outstanding design excellence and impact for over 70 years.

The sought-after accolade was awarded to **Homa Design Magazine** in the *Branding & Communication Design / Writing for design*. Born from a long-standing strategic partnership between HOMA Appliances - the world’s number one OEM/ODM refrigerator producer - and [Studio Volpi](#), the Italian strategic design consultancy based in Carnago, Varese, **Homa Design Magazine** reflects a shared belief that design is a universal language: a way for people to understand one another across cultures.

With its original editorial approach - featuring conversations with designers and architects, explorations of domestic rituals, and reflections on how people live, cook and relate to their homes - the magazine stood out among more than 10,000 submissions from 68 countries. It impressed the international jury of 129 independent design experts with its ability to translate HOMA’s founding values - [Design](#), [Food Preservation](#) and [Care](#) - into a coherent cultural narrative.

For HOMA, delivering a high-performing appliance has never been enough. Every product must embody consistency, pragmatism, beauty, elegance and a considered aesthetic vision. Homa Design Magazine represents the most visible expression of that philosophy: a space where communication remains alive not through advertising, but through ideas, culture and a genuine passion for design.



Winning the [iF DESIGN AWARD 2026](#) signals HOMA Appliances and Studio Volpi as leaders in their respective fields and positions Homa Design Magazine among the most outstanding editorial design projects internationally - an achievement that underlines the competitive significance of this year's award.

“Design is a universal language - it allows people to understand each other even when they come from entirely different cultures. At HOMA, our mission has always been to deliver not just the best machine in quality, technology and performance, but one with the most beautiful, elegant and modern design. Homa Design Magazine is the way we share this philosophy with the world. Winning the IF Design Award alongside Studio Volpi confirms that this vision resonates far beyond our industry.”

- [Michael Yao](#), CEO, [HOMA Appliances](#)

“Winning the iF Design Award for Homa Design Magazine means a great deal to us. This project has always been about more than communication - it is about building a lasting cultural dialogue between a brand and the world around it. We are proud to have done it alongside HOMA, and to see that ambition recognised at this level.”

- [Gianmario Volpi](#), CEO, [Studio Volpi](#)

“Homa Design Magazine was conceived as an editorial space where our perspective on design could take shape in a meaningful way. For us, design is not only about products, but about how people live, use, preserve and care in everyday life. Receiving the iF DESIGN AWARD is an important recognition of this vision, and of the work developed together with Studio Volpi over time.”

- [Federico Rebaudo](#), General Manager, [HOMA Europe](#)

Further information about Homa Design Magazine can be found on the official ifdesign.com website under “Winners & iF Ranking”:
<https://ifdesign.com/en/winner-ranking/project/homa-design-magazine/768262>



About HOMA Appliances

Founded in 2002 in Shenzhen and now headquartered in Zhongshan, HOMA Appliances is the world's number one OEM/ODM refrigerator producer - one in five refrigerators sold in appliance stores worldwide is manufactured by HOMA. China's leading refrigerator exporter for 16 consecutive years, the company exported 13 million units in 2024 and operates a 13.4 billion CNY business with 13,000 employees and a production capacity of 16 million units. Serving more than 2,000 global partners, HOMA brings together European design excellence, China's industrial capacity and global market intelligence to deliver customised, ready-to-market solutions. Design, Food Preservation and Care are the pillars of HOMA's culture and way of doing business.

www.homa.cn

www.homaeurope.eu

About Studio Volpi

Studio Volpi is an Italian strategic design consultancy founded in 1994 and based in Camago, Varese. Over three decades, the studio has built a distinctive practice integrating product design, technologies, brand identity and strategic communication, working with leading clients across Europe, Asia and beyond.

www.studiovolpi.com

About the iF DESIGN AWARD

Since 1954, the iF DESIGN AWARD has been a globally recognized benchmark of design excellence. The iF Design brand is internationally established as a symbol of outstanding design achievement, with the iF DESIGN AWARD regarded as one of the most important design honors in the world. It honors design achievements in all disciplines: product, packaging, branding & communication, service design, architecture and interior architecture, user experience (UX), user interface (UI) and concepts. All award-winning entries are presented on ifdesign.com.

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